

## Web Services Advisory Committee

Meeting Notes: 09/08/2011

The Web Services Advisory Committee was called to order with the following committee members in attendance: Andy Fletcher, Chair; Anne Allen, Debra Amirin, Margaret Fields, Kris Kirmse, Mindy McAdams, Carlos Morales, Ken Osfield, Melanie Ross, Jeff Stevens, and Dan Williams. We were also joined by area expert member Fedro Zazueta, guest presenter Dave Gruber, and Tracy Gale of UFIT.

The meeting began with a presentation on the progress of the ufl.edu redesign. Fedro Zazueta reviewed and showed examples of the following items which were changed from the original UF&Shands template.

1. Color Corrections – print hues were pulled from the UF color template on the identity.ufl.edu web site.
2. Font – font from the institutional navigation is now consistent with the rest of the template
3. UF logo – rectangular version shown on the “About UF” sample page
4. College Level Page – sample of how CLAS page would appear with updates
5. Fixed Width on Main Navigation and Page Elements – creates a visual break between institutional navigation/footer and specific page content
6. Institutional Navigation – dropped from the UF main pages and replaced with a theme line to maintain visual continuity but removes redundant menus
7. Reduced White Space in Header – brings content closer to the top of the page
8. Miscellaneous Details Removed to Simplify Design

The group had much discussion on the issue of reducing the white space in the header. While some members didn't mind the reduction, others wanted to keep the extra space for options like an action button and to retain consistency. The chair determined to keep the same white spacing as the original UF&Shands template. In addition, he decided that, while the new orange was acceptable, the blue should match the UF&Shands blue.

Finally, Carlos Morales brought up the issue of the mega menu color blocks not stretching across the full screen. Several other members agreed that this chopped up the page and preferred the colors continue across. Anne Allen stated this issue would be corrected as they still were working on the template.

After the discussion on all the changes, the chair reminded the committee that if people are going to be changing the template anyway, we need to provide one that's as close as possible and consistent with the original UF&Shands template.

Ken Osfield expressed knowing about several areas already working on or wanting to start their own redesign projects. He suggested a DDD communication be sent to campus to have them hold off on spending too much time and effort if the new template will be ready in the next few months. Debbie Amirin added that people will want some kind of visual estimation of the new template. The chair requested that Tracy Gale let him know once something visual is ready so they can work on the DDD.

Dave Gruber, Senior Director of Enterprise Systems, then reported on the Summary of Web Solutions diagram. He is looking for the Web Advisory Committee to suggest ideas from the business perspective to include in the discussion for a content management system. Debbie Amirin suggested that members are given some parameters to work from rather than trying to answer an open-ended question. Dave will be developing a document for this purpose.

Due to time constraints, we did not get to the review of subcommittees.

Meeting concluded with a reminder that the next regular meeting is scheduled for October 13<sup>th</sup> and that meetings will be continued on the same schedule through the coming year.